



**@PAGODAMC**



**@PAGODAMCMX**



**FOR TEXT UPDATES  
@RIDEPAGODA TO:81010**



**PAGODAMC@GMAIL.COM**



Prospective Advertising Partner

Dear Business Leader:

I would like to take this opportunity to introduce the Pagoda Motorcycle Club. The Pagoda MC is a family oriented, member based not for profit organization run entirely by it's membership on a volunteer basis.

The Club has been in existence since 1945, located in Amity Township, Berks County along Pagoda Lane. We are an American Motorcyclist Association charter organization holding Charter 353. We operate a Semi-Professional Motocross racing facility operating within the AMA's District Six Sports Association's racing territory. We typically host at least ten race event weekends and a few non race events between March and November. We have had up to 950 racers at our facility in a single weekend along with significant spectator participation from our local community. We experience gate traffic in the neighborhood of 27,000 people annually. For our youth riders, we provide a Mini Track racing experience and have the opportunity to see four and five year old racers mature into national caliber riders. As of 2025, we will be in our brand new state of the art facility with a permanent 1/5 mile circle track. (Pagoda Speedway) We will host everything from Quarter Midgets, midgets, 600's, Junk Car Races, and Motorcycle Flat track races just to name a few. We look forward to growing Pagoda Speedway into one of the best circle tracks on the east coast and elevating Pagoda Motorcycle Club to the premier motor sports parks in the country.

We are very proud of our achievements and the hard work and commitment of our membership base. There are, however, many expenses associated with running this type of organization, like the upkeep of heavy equipment that allows us to groom the racing surface of our track, trophies and plaques for our racers along with grounds maintenance and fuel for our equipment. As such, we were hoping that you might consider helping us as a business sponsor.

Sponsorship package can include a race event in your honor, your logo on one of our water trucks, a four by eight foot billboard advertising location, event t-shirts and award plaques along with announcements by our announcer on our public address system throughout the day. In addition, your business would be promoted on our social media outlets, listed on our web page with a link to yours. You can also be added to our marketing material and announced at our bi weekly business meetings.

We do hope that this is something you might be willing to consider. Attached is a breakdown of the costs and package options associated with being a sponsor. I look forward to speaking to you to discuss the benefits of sponsorship with the Pagoda Motorcycle Club and to see how you would like to proceed.

Thank you for your consideration.

Best Regards,

Pagoda Motorcycle Club  
1945 Pagoda Ln.  
Birdsboro, PA 19508



# SPONSORSHIP PACKAGES

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## ***PLATINUM SPONSORSHIP: \$5,000.00***

1. One Motocross race event in your honor
2. Business logo on one of our 3 water trucks for the season
3. Extra large logo on race award plaques for the season
4. Three 4'x8' banners located throughout the facility
5. Two 3'x5' flags to be flown at the facility
6. One 4'x12' banner on spectator bleachers
7. Extra large logo on event shirts and marketing material for the season
8. Extra large logo and link on our website for the season
9. Business shout outs on our social media outlets
10. Two VIP season passes (no gate fee and free lunch for two)
11. Extra large Logo on our sponsor banner in the Clubhouse
12. Reserved vending spot at race events
13. XL logo on podium

## ***GOLD SPONSORSHIP: \$3,000.00***

1. Large logo on race award plaques for the season
2. Two 4'x8' banners located throughout the facility
3. One 4'x6' banner on spectator bleachers
4. Business announced throughout race events for the season
5. Large logo on event shirts and marketing material for the season
6. Large logo and link on our website for the season
7. Business shout outs on our social media outlets
8. Two VIP season passes (no gate fee and free lunch for two)
9. Large logo on our sponsor banner in the Clubhouse
10. Reserved vending spot at race events
11. Large logo on podium



### **SILVER SPONSORSHIP: \$1,500.00**

1. Medium logo on race award plaques for the season
2. One 4'x8' banner to display at our facility
3. Business announced throughout race events for the season
4. Business logo on event shirts and marketing material for the season
5. Business logo on our website for the season
6. Business shout outs on our social media outlets
7. Two season passes (free admission)
8. Medium Logo on our sponsor banner in the Clubhouse
9. Reserved parking at race events
10. Medium logo on podium

### **BRONZE SPONSORSHIP: \$1,000.00**

1. One 4'x8' banner to display at our facility for the season
2. Business announced throughout race events for the season
3. Business logo and link on our website for the season
4. Business shout outs on our social media outlets
5. Small logo on our sponsor banner in the clubhouse
6. Small logo on podium

### **BASIC SPONSORSHIP: \$500.00**

1. Business logo and link on our website
2. Business shout outs on our social media outlets
3. Small logo on our sponsor banner in the clubhouse



## SPEEDWAY SPONSOR PACKAGES

*\*These packages are for PAGODA SPEEDWAY ONLY\**

### **PAGODA SPEEDWAY SEASON PACKAGE: \$2,500.00**

1. Extra large logo on all Pagoda Speedway race award plaques and apparel
2. One 4'x12' banner on spectator bleachers
3. One 4'x12' banner on Speedway fence
4. Two 3'x5' flags to be flown at the facility
5. Extra large logo on victory lane backdrop
6. Business announced throughout the race events
7. Business logo and link on our website for the season
8. Business shout outs on our social media outlets
9. Two VIP passes for all Speedway Events (no gate fee and free lunch for two)
10. Medium logo our sponsor banner in the Clubhouse

### **PAGODA JUNK CAR PACKAGE: \$1,000.00**

1. Large logo on Pagoda Junk Car award plaque, t-shirts and marketing material
2. One 4'x8' Banner on Speedway fence
3. Large logo on victory lane backdrop
4. Business announced throughout the race event
5. Business logo and link on our website for the season
6. Business shoutout on our social media outlets
7. Two VIP passes for Junk Car events (no gate fee and free lunch for two)
8. Small logo on our sponsor banner in the Clubhouse

### **CUSTOM PACKAGE REQUESTS MAY BE CONSIDERED**

**Please contact us today to see what sponsorship opportunities we have available**



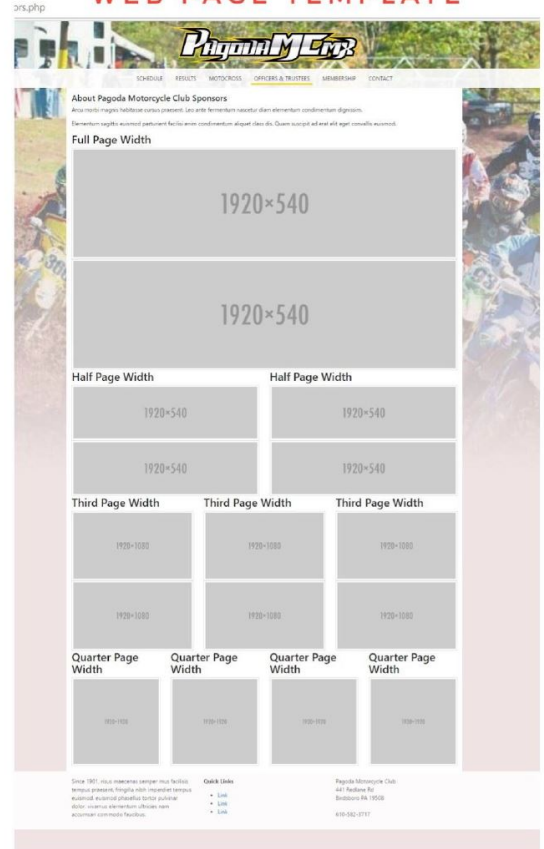
## WATER TRUCK BILLBOARD



## AWARDS



## WEB PAGE TEMPLATE



## EVENT SHIRTS



## 4'X12' BANNER



## 8'X8' BANNERS



## 4'X8' BANNERS





## **SPONSORSHIP APPLICATION FORM**

ALL VENDING AND PARKING MUST BE RESERVED THE  
WEDNESDAY PRIOR TO EVENT!

To ensure we are able to meet our sponsor advertising obligations, all  
forms, payments and your business logo must be submitted no later  
than March 28th

Business name: \_\_\_\_\_

Business address: \_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Pagoda representative: \_\_\_\_\_

Package you wish to sponsor: \_\_\_\_\_

### **Please Remit to:**

Pagoda Motorcycle Club  
1945 Pagoda Lane  
Birdsboro, PA 19508  
PagodaMc@Gmail.com